Jal Shakti Abhiyan: Catch the Rain 2022 Water Management Initiatives 4th May 2022

MBA Dept., Chandigarh Business School of Administration, CGC Landran organized presentations by students on creating awareness towards water conservation and recharge water on 4th May, 2022. This activity was conducted under the campaign proposed by the Ministry of Jal Shakti for the implementation of "Jal Shakti Abhiyan: Catch the Rain-2022".

The students of MBA 2nd semester presented the different practices of sustainable water managementincluding 'Rainwater Harvesting' reuse of water through 'Sewage Treatment Plant'. This activity not only created awareness regarding sustainable water management among the students but also encouraged students to take initiatives towards conserving water for the liveliness of all living beings on the earth.

The presentations detailed the practices followed at Chandigarh Group of Colleges (CGC), Landran for sustainable water management. CGC Landran has three Rainwater Harvesting wells which every year contribute a little towards decreasing underground water level. The college also has a 'Sewage Treatment Plant' which on daily basis treats approximately 4 to 4.5 lakh litres of water. The treated water is used for watering the plants, cleaning and excess water used for canal technology.

Lastly Dr Smiti Jhajj, HOD-MBA Dept., appreciated the students' efforts for preparing detailed presentations on sustainable water management and reinforced the importance of conserving water for future generations.













JAL SHAKTI ABHIYAN-CATCH THE RAIN 2022

Presentations by Students on

WATER MANAGEMENT INITIATIVES



4th May, 2022 | Venue Block 6, Seminar Hall 11:00 am-11:45 am







